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## **ADELAIDE AIRPORT WINS INTERNATIONAL HR AWARD FOR EMPLOYER BRANDING**

Adelaide Airport has been recognised by Airports Council International (ACI) for its employer branding initiatives to attract and retain staff.

The airport was announced as the Bronze winner of the ACI Asia-Pacific Human Resources Excellence Recognition 2014 at ACI's Asia-Pacific Regional Assembly in Seoul, South Korea. The award was judged on innovation, effectiveness and proven contribution to the airport business.

Adelaide Airport Ltd (AAL) Executive General Manager, People & Culture, Sue Doyle, said the award was strong recognition of the company's efforts to become an attractive place to work, and attract candidates both locally, interstate and even overseas.

"We're always looking for ways to attract the highest possible calibre of candidates to AAL. Just in recent times we've employed people who had previously worked at Sydney, Brisbane and even Christchurch airports," Ms Doyle said.

"Once they're working with us, we want to ensure employees enjoy what they do and are valued by the organisation.

"Making all employees feel part of an organised, high achieving team while striking the right work-life balance is a key part of our HR focus."

AAL offers staff benefits that might be considered 'above and beyond' in other companies – including salary continuance and life insurance, 12 weeks maternity leave (on top of the Government's 18 weeks), two days paid study leave a year, flexible working arrangements (where operationally possible) and a wellness program.

The company encourages cross training, leadership and professional development, and has an innovation team of 'fresh thinkers' that generates ideas to improve the business. It also offers leave for obligations such as Defence Reservists, emergency services volunteers and opportunities to volunteer with our Community Investment partners.

Ms Doyle said when asked what they liked about their workplace, AAL employees highlighted attributes such as friendliness of co-workers, exciting atmosphere, variety of work, and training and development opportunities.

"While we're a relatively small company (approximately 135 employees) we manage an international airport precinct that employs 8,000 people, and caters for 7.6 million passengers a year," she said. "We are often the first 'face' of South Australia to interstate and overseas visitors, so we think it's vitally important we attract the best employees available.

"We seek to encourage pride in our workplace by the way in which we all contribute to the airport business by living the company values."