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Adelaide Airport launches Friendship Flight Frenzy with exclusive domestic and international airline deals

- Get Out of the Group Chat and Into the Departure Lounge

Adelaide Airport has launched exclusive regional and international airline deals with its new Friendship Flight Frenzy campaign aimed at encouraging family and friends to 'make it out of the group chat' and into the departure lounge to create real-world travel experiences.

To coincide with International Friendship Day on July 30, Adelaide Airport has teed up limited time offers with participating airlines, including some great special fares and group travel savings.

Deals include group discounts and multi-seat offers with Singapore Airlines, China Eastern, China Southern and Rex, while other participating airlines are offering sale fares of up to 40 per cent off selected routes. Special offers will be revealed throughout the week across Adelaide Airport's website, Instagram and Facebook channels.

Adelaide Airport Executive General Manager, Corporate, Alicia Bickmore, said flying with friends and family was a great way to enhance a holiday experience and create lifelong memories.

"We know so many people have group chats with friends and family about heading on holidays together. This campaign is an opportunity to 'get out of the group chat' and make a booking now while taking advantage of some great deals," Ms Bickmore said.

"Whether it's cocktails in Bali, island hopping in Fiji, exploring the vibrant cities of China, connecting through Doha to Europe, or enjoying a weekend escape to Port Lincoln or Mount Gambier, there's a deal to suit everyone."

Adelaide Airport's Friendship Flight Frenzy is the perfect excuse to stop talking about it and start planning. With fantastic airline deals, there's never been a better time to get your favourite people together and make some unforgettable memories.

Participating airlines include China Eastern, China Southern, Fiji Airways, Jetstar, Malaysia Airlines, Qatar Airways, Qantas, Rex, Singapore Airlines and United Airlines. Friendship Flight Frenzy deals run from today until August 3. Visit www.adelaideairport.com.au for individual airline offers, travel periods and terms & conditions.

Adelaide Airport's purpose is to proudly connect and shape South Australia. Our Vision is to be everyone's favourite airport – seamless, connected, easy. Adelaide Airport is the gateway to South Australia enabling the movement of more than eight million passengers as Australia's fifth largest domestic and international airport. Adelaide Airport also owns Parafield Airport - South Australia's principal general aviation airport and one of the largest pilot training airports in the southern hemisphere. Our airport is privately owned and supported by four long-term institutional shareholders that fund the retirements of millions of Australians.